

STEEL WIRE SELECTION GUIDE FOR VARIOUS APPLICATIONS





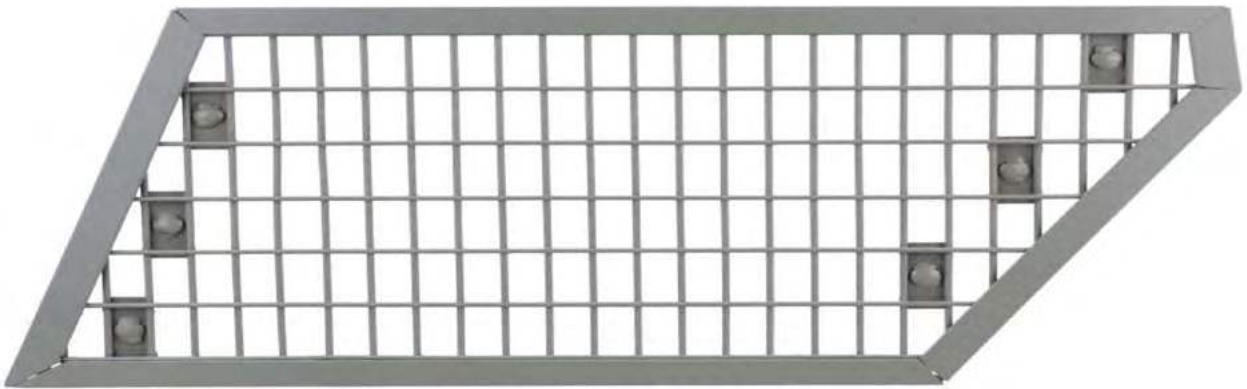
MADSEN STEEL WIRE IS A FULL-SERVICE MANUFACTURER, PRODUCING CUSTOM **WIRE FORMS, PARTITIONS, SHELVING, MESH GRIDS,** AND **POINT-OF-PURCHASE (POP) DISPLAYS** FOR DIVERSE INDUSTRIES. OUR COMPANY SERVES CLIENTS WITH SUPERIOR CRAFTSMANSHIP AND QUALITY, PRODUCTS MADE IN THE U.S., TURNKEY CAPABILITIES, AND TIMELY DELIVERY. LEARN ABOUT THE WIDE VARIETY OF APPLICATIONS FOR OUR STEEL WIRE PRODUCTS AND HOW DIFFERENT INDUSTRIES USE THEM.

STEEL WIRE APPLICATIONS AND INDUSTRIES

Madsen Steel Wire offers an extensive lineup of versatile steel wire products that are customizable for an array of applications and industries.

AUTOMOTIVE

At Madsen Steel Wire, we offer aftermarket parts of steel wire construction for enhanced protection and safety in fleet vehicles and more. These parts include:



VEHICLE SECURITY SCREENS



An ideal option for vehicles like taxis, police cruisers, and commercial vans to safeguard drivers against passengers or shifting cargo, our wire mesh partitions and window guards allow for optimal visibility and airflow. We have options for hinges as well as a recessed design that offers full front seat adjustability without sacrificing storage space, and they're available in lightweight and heavy-duty panels of stainless or carbon steel. In addition to security, our partitions are applicable in commercial and industrial settings.

WIRE SHELVING



To optimize storage space within the back area of fleet vehicles, Madsen Steel Wire offers durable, high-performance wire shelving in carbon and stainless steel, with various size, finish, and color options in one cost-effective, customizable product.

WIRE POP DISPLAYS AND RACKS FOR AUTO STORES, CAR WASHES, CAR DEALERSHIPS, AND MORE



The automotive sector sells a range of parts and accessories that businesses like auto shops and car dealerships can highlight through attractive, eye-catching displays to drive sales. Madsen Steel Wire manufactures custom parts for reusable wire POP racks to boost visibility and give you the space to show your wares.

BAKERIES AND GROCERY STORES

These businesses require food-safe wire products that are both functional and aesthetically pleasing. Madsen Steel Wire offers:



BREAD SHELVING AND RACKS



Our reconfigurable, powder-coated bread racks come in several sizes and shapes for optimal versatility, with options for free-standing or wall-mounted shelving as well as customer-facing shelves for displaying baked goods. Each option allows airflow for fresh bread to cool evenly, as well as resistance to wear and environment-proof functionality. You can also choose to have sturdy casters to facilitate transferring bread between your kitchen and the storefront.

POP DISPLAYS IN GROCERY STORES



Available with powder coatings and built-in hooks, POP displays are most effective in places where consumers make impulse purchases, such as grocery checkout lanes. Our team develops wire grids, shelves, and forms for many POP display configurations, including tabletop, countertop, floor, window, and aisle designs.

SHELVING FOR COLD STORAGE OF REFRIGERATED AND FROZEN GOODS



Madsen Steel Wire provides a variety of shelving types for coolers, refrigerators, freezers, and related cold storage applications. Simple to install and applicable for use in moist and dry conditions, our racks and shelves deliver sufficient storage and weight capacity for food and related goods.

OVEN RACKS



These wire racks slide into and out of an oven, giving bakers and cooks a sturdy surface on which to place dishware for baking.

WIRE HOOKS FOR AISLE DISPLAYS



Useful for many grocery store applications, these hooks might hold signage, serve as literature holders, or much more.

INDUSTRIAL MANUFACTURING

The following products offer enhanced safety and performance in industrial operations:



WIRE CAGES FOR ROBOTIC CELLS



Madsen Steel Wire produces durable, customized safety fencing to offer an extra measure of security in industrial production environments. Wire cages can act as barriers, protecting workers from automated parts such as robotic arms.

WAREHOUSE PARTITIONS AND SAFETY CAGES



While still allowing airflow, light, and full visibility, wire partitions are helpful in enclosing or otherwise securing an area for operational or storage purposes. They also make valuable products, machinery, and tools less accessible in locales like warehouses and stockrooms.

DOOR LATCHES AND BOLTS



L-shaped wire forms can securely hold doors closed without actually locking them. Our equipment gives us the flexibility to produce virtually any wire form, so we also provide components like handles, hangers, containers, wire covers, carts, and more. For example, powder coaters sometimes use hooks, grids, or hook weldments to hang multiple parts for coating.

INDUSTRIAL SHELVING



With the capacity to hold hundreds of pounds, our steel wire shelves and racks are strong yet affordable, hygienic, and versatile, making them applicable for endless shelving needs. They also optimize product visibility and airflow.



COMMERCIAL KITCHENS

Commercial kitchens require an array of wire solutions for storing tools, cookware, and food. These include:



WIRE SHELVING AND RACKS FOR BOWLS, TOOLS, PANTRIES, AND STORAGE



These shelves and racks are an ideal solution for storing equipment, ingredients, and more.

WIRE RACKS FOR COLD STORAGE AND OVENS



Whether you need racks for refrigerators, freezers, and walk-in coolers or your ovens, our wire racks can withstand extreme temperatures.

UNDERBAR REFRIGERATION SHELVING



This behind-the-bar shelving holds alcoholic beverages. You can remove or add it as the need arises.

BOTTLE HOLDERS, RACKS, SINK GRIDS, AND MORE



We manufacture a wide variety of other miscellaneous wire kitchen products, a small sampling of which includes:



Wire pastry bag holders



Grill racks



Dishwasher racks



Wine bottle racks



Wine glass holders



Bottle holders



Sink grids



Drying racks



Cooling racks



Drip grates

LIGHTING AND FAN GUARDS

Various types of delicate light and fan parts benefit from the protection of steel wire products, including:



PROTECTIVE CAGING FOR LIGHTS



Wire grids and guards cover a myriad of lights in virtually any environment, safeguarding them against damage. These include:



Dock light grills



Stadium lighting components



High bay wire guards



Lighting in outdoor or otherwise rugged environments

FAN GUARDS



Our custom wire forms, guards, and mesh grids act as protective fan cages, providing superior protection against component damage.

POINT OF PURCHASE AND MARKETING

Madsen Steel Wire offers several customizable wire frames and individual components applicable for POP displays, such as:

VENDOR SHOPS



Giving the impression of a small shop within a larger retail space, these embellished displays help separate one vendor's products from the competition. Consumer packaged goods (CPG) vendors frequently utilize vendor shops when competing for space on shelves.

FREESTANDING DISPLAYS



These standalone displays highlight a specific product.

COUNTER DISPLAYS



Retail stores place these small racks on countertops.

ENDCAP DISPLAYS



These wire POP displays go at an aisle's end, increasing your product's visibility for consumers.

DUMP BINS



These large standalone displays, applicable for individually packaged products or loose items for sale, hold multiple items in a single wire stand.



BANNER STANDS



These mobile stands serve as advertisements anywhere in a store, creating heightened product awareness.

MADSEN STEEL WIRE: YOUR STEEL WIRE SOLUTIONS PARTNER

Madsen Steel Wire leads the industry in turnkey manufacturing services and customized wire products. We command lower material costs, allowing us to pass those savings on to our clients. We are committed to offering the "Highest Quality, Fastest Delivery," and 100% of our superior-quality products are made in America. Even if we haven't mentioned your particular wire product, our team would be happy to work with you directly and create a product to fit your unique needs.

Contact us today to learn more about our steel wire solutions.

ABOUT MADSEN STEEL WIRE

Madsen Steel Wire is a growing full-service custom wire manufacturer producing custom fabricated wire products for clients all over the United States, Canada and Mexico. Operating as a custom wire manufacturer who also offers powder coating services with 5 stage washing, Madsen Steel Wire has cultivated special product design skills that make the job shop process run smoothly. We are able to manage large store displays requiring 100,000 to 200,000 formed wire parts or mesh wire products shipped to multiple locations. To discuss an upcoming project with one of our engineers, [call or contact our office](#) today. Your initial quote is always free — get in touch and discover why we're the premier choice among wire material handling and fabrication companies.

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